



UC23 | October 3-5, 2023

Constant Forward Motion

Lessons for Life, One Step at a Time

Ed Roshitsh









Vertafore



Teamfront **iii**

blackbaud®



GRANICUS

PointClickCare®

brightfin

Brightly

INTELEX



Swiftly



TMA SYSTEMS



A SOLID HANDSHAKE

Integrity Lessons for New Leaders



ED ROSHITSH



Active in Philanthropy

In 2019, I had a happy accident.

It resulted in the creation of Holidays For The Heroes, a 501c3 that gets active-duty military people home for the Thanksgiving and Christmas holidays.

To date, we have gotten nearly 400 service-members home.





2.4 Mile Swim
112 Mile Bike
26.2 Mile Run

9 Times!







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Core Philosophy #1

Make the decision to take the first step.



MAN IN THE ARENA

IT IS NOT THE CRITIC WHO COUNTS; NOT THE MAN WHO POINTS OUT HOW THE STRONG PERSON STUMBLES, OR WHERE THE DOER OF DEEDS COULD HAVE DONE THEM BETTER. THE CREDIT BELONGS TO THE MAN WHO IS ACTUALLY IN THE ARENA, WHOSE FACE IS MARRED BY DUST AND SWEAT AND BLOOD; WHO STRIVES VALIANTLY; WHO ERRS, WHO COMES SHORT AGAIN AND AGAIN, BECAUSE THERE IS NO EFFORT WITHOUT ERROR AND SHORTCOMING; BUT WHO DOES ACTUALLY STRIVE TO DO THE DEEDS; WHO KNOWS GREAT ENTHUSIASMS. THE GREAT DEVOTIONS; WHO SPENDS HIMSELF IN A WORTHY CAUSE; WHO AT THE BEST KNOWS IN THE END THE TRIUMPH OF HIGH ACHIEVEMENT, AND WHO AT THE WORST, IF HE FAILS, AT LEAST FAILS WHILE **DARING GREATLY**, SO THAT HIS PLACE SHALL NEVER BE WITH THOSE COLD AND TIMID SOULS WHO NEITHER KNOW VICTORY NOR DEFEAT.

- THEODORE ROOSEVELT

Man = Human!!!



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Core Philosophy #2

DNF > DNS




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Core Philosophy #3

You cannot count from zero to 100
without going 1, 2, 3...



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Core Philosophy #4

Find a mentor/coach/sherpa. It is not a weakness!



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Core Philosophy #5

Be intentional in training and planning.







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Core Philosophy #6

Corollary to Philosophy 5, know when to abandon
your plan...



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Core Philosophy #7

There are no shortcuts, you have to do the work.



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Core Philosophy #8

Maintain respect for the process.





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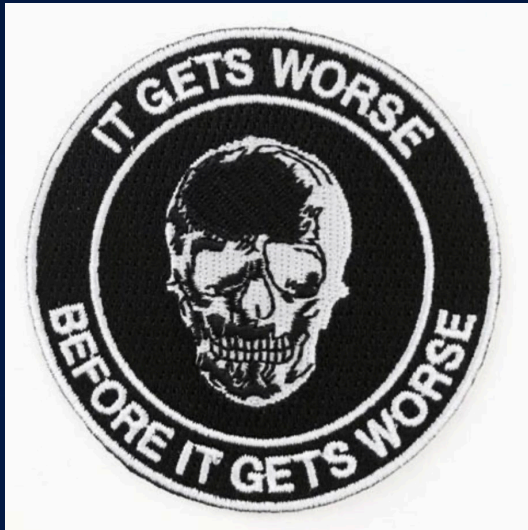


Core Philosophy #9

Break the big race down to shorter races.



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Core Philosophy #10



“When you think that you are done, you're only 40% in to what your body's capable of doing. That's just the limits that we put on ourselves.”



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Core Philosophy #11

“HTFU”





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Core Philosophy #12

Enjoy the run...you only have one shot.

